# The Fuzzy Cow Podcast  x **Octant**  Presents
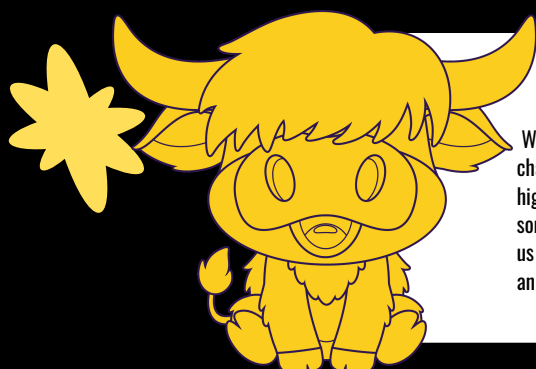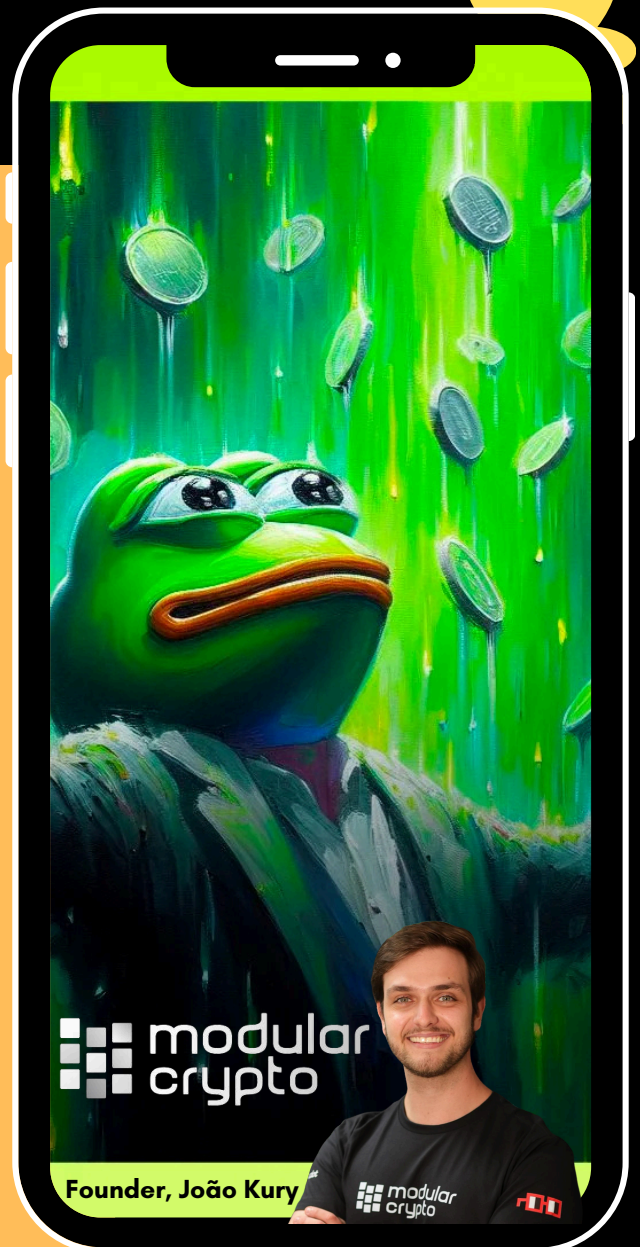
# ECO(s)

**Project Spotlight: Modular Crypto**

## Module Citizens

*Modular Crypto* is a Brazilian-based and led media platform that seeks to educate the population and grow the continents' rapidly evolving crypto awareness. Founded by João Kury in 2023, his mission was to both "inform and connect the larger web3 ecosystem with Brazil" -through a mixture of trustworthy media coverage, research, and irl events focused on centering and encouraging Brazilian builders while also promoting larger globally accessible projects.

Kury and Co-Founders have created a wealth of module-based materials on their website along with original NFTS and community initiatives they regularly pursue to help them with their cause. Kury was inspired to create relevant, culturally centric crypto materials by his journey into crypto, which started in 2017...

**To read the rest of the story, vist www.thefzc.io below:**

**modular crypto**

**Founder, João Kury**

## ABOUT ECO(S)

Web3 would be nothing without the communities of people who take action and initiate change, on-chain and off. Introducing #ECO(s) by The Fuzzy Cow Podcast, a feature series and newsletter that highlights the people and communities making waves on some of the chains you've heard of (and some you haven't) while exploring how their passions and projects ripple into real world innovation for us all. Our first community series is presented by Octant;
an app, public goods platform and community within the Ethereum ecosystem.

# HEAR FROM THE ECO

Stella Achenbach is a multifaceted Creative who was first introduced to web3 in 2020, during the NFT craze. Based out of Peru, it was through a digital fashion collective that Stella learned firsthand about the core concepts of blockchain technologies and also about some of the challenges that can come with sustaining a large group of free thinkers within the sector. Once the community she was originally part of dissolved due to differences in approach to open-source technology, Stella swam even deeper into the wider web3 ecosystem where she found a larger network and even more support for her own developing platform, The ALANA project.

In nurturing The ALANA project, (which is a collaborative co-op of "learners, creators, and builders" who work to create digital entertainment products that are accessible to everyone), Stella honed in on the necessity of tokenomics for good governance and committed to becoming a token engineer, while learning more about the inevitable "human coordination" that also goes into organizing complex decentralized systems.

This passion for using blockchain to aid in social betterment is also found in Stellas' contributions of time to Unlock Protocol, where she is a Lead Steward, and to the Octant App, where she serves on the Governance council.

When it comes to her love for public goods, Stella believes in Octants' power to help redefine what that process looks like for both donors and recipients throughout the space. She says; "Distributing funding across community and public goods projects by the people for the people... The GLM locking mechanism especially tends to make me think this way. Only if people are willing to give instead of extracting [can] these things work. In a way I think of Octant as a healthy experiment and I hope it will turn out as a blueprint for others to follow."

To learn more about Stella and her projects visit:

## ABOUT **OCTANT**

Octant is an app that allows users to give and gain more from their involvement in funding social goods.
Developed in 2023 , The Octant App is an ecosystem and mobile application built on the Ethereum blockchain that utilizes it's own native token, GLM to have community members invest in and uplift projects requesting sponsorship for further development within and outside of their community. To learn more about how Octant works, or to join the platform and get started as a donor visit the website below: